



RISK DOCTOR PRESENTATION

THE RISK DOCTOR PARTNERSHIP

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MANAGING RISKY STAKEHOLDERS



Presented by

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The Risk Doctor

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This presentation explains how to manage one of the biggest risks to your project – your stakeholders! Like all risks, they are “uncertainties that matter”, and they need to be managed proactively. Find out how!

Everyone knows that stakeholders are important in projects. The PMI *PMBOK® Guide* tells us that “*The ability of the project manager to correctly identify and manage stakeholders in an appropriate manner can mean the difference between success and failure*”.

Any factor that influences whether a project succeeds or fails should be regarded as a risk, and managed proactively and appropriately. As with all risks, stakeholders present both positive as well as negative risks, and we need robust ways of identifying which stakeholders offer opportunities, and where potential threats might lie.

In this presentation David Hillson reveals how to identify your risky stakeholders, and explores how their influence is transmitted by their risk attitude. He also explains how applied emotional literacy can allow the attitudes of risky stakeholders to be managed proactively in order to optimise the outcome for the project.

Biography:

Dr David Hillson is The Risk Doctor, and he leads The Risk Doctor Partnership. He is recognised internationally as a leading thinker and expert practitioner in risk management. He writes and speaks widely on the topic, with ten books and many papers.

David received several awards from the Project Management Institute (PMI®) for his work in developing risk management over many years, including the PMI Fellow Award, the PMI Distinguished Contribution Award, the PMI PM Excellence Award, and the PMI PM Literature Award. He has been a core author for the PMI *Guide to the Project Management Body of Knowledge (PMBOK® Guide)* and the *PMI Practice Standard for Project Risk Management*.

David is also an Honorary Fellow of the UK Association for Project Management (APM), and was Chairman of its Risk SIG and a core author of the APM *Project Risk Analysis & Management (PRAM) Guide*. He has also been elected as a Fellow of the Institute of Risk Management (IRM), the Royal Society of Arts (RSA), and the Chartered Management Institute (CMI).